

# YOUR PRODUCT AT SUMMER BREEZE OPEN AIR

- placed according to your wishes · promoted according to your vision · for four days
- for 35,000 people · in front of 70,000 eyes · in 70,000 hands

## COMMERCIALS FOR VIDEO SCREENS

- clips are screened evenly spread over the day
- several different volumes of commercials are available for booking
- depending on the volume of your contract, further FREE screenings are possible before the first band each day

## PROMOTIONAL BANNERS

- Promotional banners are bookable for FOH towers as well as two different categories of fences

## FESTIVAL MAGAZINE

- The festival magazine has a print run of 10.000 copies in a handy A5 format

## BUNDLES

- Individual all-round carefree packages including banner, spot and/or advertisement in our festival magazine available

## GIVEAWAYS AT THE ENTRANCE

- It will be possible to distribute gimmicks like promotional CDs, lighters etc. to EVERY festival attendee at the festival entrance

## VENDOR'S TRAY SALE

- It is possible to sell CDs (for example as part of a record release show) through a vendor's tray team on the festival area and campsite.

## FLYERS / POSTERS

- It is possible to hand out valuable products such as download cards and similar items, but unfortunately it's not possible to hand out flyers and to put up posters (waste problem!).

## BUNDLES / PACKAGE DEALS

- You would like an individual package deal including banner, video commercial and/or an ad? We will happily collaborate with you on other possibilities according to your ideas.

## WEB BANNERS

- Three banner positions are available on the landing page on [www.summer-breeze.de](http://www.summer-breeze.de).

## SHOWCASES / LISTENING SESSIONS

- It is possible to rent the press-tent in our VIP area for showcases or listening sessions, even though the bands are not playing on the festival.

## SPONSORING

- On and off site sponsoring possible. Please talk to us!



If you need further information or have any questions, please don't hesitate getting in touch with our marketing department:

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